



**MAYDENA**  
BIKE PARK

Accommodation Management and  
Listing Options

## 1 Overview

Maydena Bike Park (MBP) has created an unprecedented buzz in the Australian mountain bike industry, with the park's unrivalled vertical elevation, incredible rainforest environment and unique and exciting trail network already capturing significant national and international attention.

As a small town with limited formal accommodation offerings, there will be an ongoing demand for the development of further accommodation offerings within the town and surrounding area. MBP are uniquely positioned to assist in the ongoing development of accommodation within the area, and are committed to working with existing and new operators to expand the town's accommodation offerings.

Operating as a pre-book model, the bike park's uplift service creates a unique web site opportunity, where unlike other bike parks, the overwhelming majority of MBP's visitors will visit the park's web site while planning their riding visit or holiday. The MBP web site offers an unprecedented opportunity to promote accommodation providers to a captive, engaged audience of bike park visitors, who in most cases will be staying in the town for multiple days.

MBP will offer two options for local accommodation providers; a simple web site listing option, as well as a listing and accommodation management and servicing option. These options will be outlined in this document.

## 2 The MBP web site

Unlike other similar facilities around Australia, MBP's pre-booking model means that the overwhelming majority of bike park visitors will visit the park's web site before attending the park. This creates a large, and focused volume of web traffic, resulting in a significant opportunity to promote local accommodation providers.

The MBP web site and bespoke booking system have been custom built to create a streamlined user experience, with a clean and simple structure, and an appealing look and feel, making for a high-quality user experience.

The web site has a dedicated 'Stay' page, where accommodation providers are provided with the opportunity to create a listing for their property.

The MBP web site can be viewed at [www.mayenabikepark.com](http://www.mayenabikepark.com)



## 3 Listing options

### 3.1 Option 1- Basic listing

The basic listing option includes a single image and up to 100 words of text describing the property. Bookings will be directed via a link to the accommodation providers preferred booking portal.

Listings will be made in alphabetical order, based on the name of the accommodation venue, or if unnamed the name and then street number of the venue.

**The monthly fee for a basic listing is \$89.00, or alternatively the fee can be paid annually in advance for a discounted rate of \$948.00.**

### 3.2 Option 2- Premium listing

The premium listing option includes three images and up to 100 words of text describing the property. Bookings will be directed via a link to the accommodation providers preferred booking portal.

The premium listing option is restricted to six properties only, on a first come first serve basis. Listings will be placed at the top of the listing page, under the banner 'Our Pick'. MBP reserve the right to inspect properties prior to listing, and to reject any listing that does not meet the standard required for this listing, at MBP's sole discretion.

**The monthly fee for a premium listing is \$149.00, or alternatively the fee can be paid annually in advance for a discounted rate of \$1,548.00.**

### 3.3 Option 3- Managed Property

MBP are uniquely placed to offer a premium property management service, with full-time staff based in the town centre, and an existing cleaning team in place servicing the park's buildings and infrastructure.

**MBP offers free basic listing on the park's web site for all properties under management. Premium listing is available for an upgrade fee of \$60/month, or \$600.00 paid annually in advance.**

MBP's property management service includes; Check in and out procedure, handling of basic guest issues during business hours, booking and handling of



trades and services (excluding the cost of trade works), and after-hours emergency management (additional fees apply). Property cleaning is charged at a rate of \$35/hour, with a standard property cleaning estimate of 2-3 hours. Linen change and washing fees are charged as applicable.

Property management is available for a base fee of 15% of the gross revenue of all bookings completed at the property, with additional fees (such as cleaning) as detailed above.

#### 4 How to list your property, or sign up for management services

To discuss listing your property or MBP's web site, or a complete management service, please contact our team today;

Email- [stay@maydenabikepark.com](mailto:stay@maydenabikepark.com)

Phone- 1300 399 664



