



TRAIL SPONSORSHIP PROPOSAL

2026/27 SEASON



MAYDENA
BIKE PARK



**GOLD
COAST**
BIKE PARK

MYSTIC

OVERVIEW

Elevation Parks operates three of Australia's premier bike park facilities; Maydena Bike Park, Mystic Bike Park, and Gold Coast Bike Park. Elevation Parks offers businesses the opportunity to sponsor individual trails across all three bike park facilities.

Across all park operations, Elevation Parks services ~100k riders each year, offering businesses the opportunity to be placed in front of a large and highly-engaged audience.

Trail sponsorship revenue directly supports trail management and development, helping the sport of mountain biking survive and thrive.

Trail sponsorship is offered on a fixed annual basis, with the trail sponsorship year commencing on September 30th.

THE OPPORTUNITY

Trail sponsors will receive the following benefits;

- 300 x 300mm placard on trailhead signage including any or all of the following; logo, business name, short bio, and QR code link to business web page
- Business recognition on relevant park website (business name, bio, logo, and web link on 'trails' webpage)
- 25% off Elevation Club- All Mountain membership for current staff
- 2x FREE Uplift vouchers (valued at up to \$100 each)
- Business recognition at the park base area
- 'Shout outs' on relevant park social media channels

All trail sponsorships are renewed on an annual basis, with existing sponsors offered first right of refusal on their currently sponsored trail/s. Once you've secured a trail, it's yours for life (pending annual payment).

WHY SPONSOR A TRAIL?

The trail sponsorship program gives your business the chance to be the first thing any rider sees before dropping into their favourite trail. Beyond having your brand presence in the trail network, the trail sponsorship program allows us to continually reinvest in trail upgrades and maintenance across the bike park supporting the continued development of mountain biking in Australia. A QR code on trail head signage is a perfect way for our customers to directly engage with your web site.

THE TRAILS

Contact our team to discover which trails are available at the park/s of your choice.

SUPPORT OUR TRAILS

Trail sponsorship is available for \$35.00 per trail, per week, paid in a single annual advanced payment of \$1,820.00 due in September each year.

To register interest and secure a trail, email personal and company details, plus preferred trail/s to lisa@elevationparks.com

DESIGN OPTIONS

Trail sponsors will have the choice of 3 signage options shown below to include, logo, QR code and/or short bio.

